



THE GENERATIVE COUNCIL

HOW TO CONVINCE YOUR BOSS

Here are some points to use when talking or emailing your boss. In addition, past participants have successfully used [this letter](#) to gain corporate funding.

1. I'LL RETURN WITH NEW WAYS TO SOLVE COMPLEX PROBLEMS.

The Generative Council develops leadership competencies including systems thinking, the ability to identify & work with diverse stakeholders, strategically frame innovative ideas, and improve my knowledge of emerging business trends.

2. I'LL BE CHALLENGED TO GROW MY LEADERSHIP COMPETENCIES WITH OTHER HIGH-ACHIEVING WOMEN.

I'll explore and apply different leadership styles, collect constructive feedback, and discover my own voice as a leader in an innovative environment, challenged by a diverse group of high-achieving women.

3. I'M GOING TO NETWORK AND MAKE VALUABLE CONNECTIONS FOR THE COMPANY.

I'll be working with women from diverse backgrounds and sectors. This will equip me to work across boundaries in ways that I'm not able to do in my current job.

4. I'M GOING TO SHARE MY KNOWLEDGE, IDEAS & ENTHUSIASM WITH MY TEAM AND THE REST OF THE COMPANY.

I'll increase my ability to listen effectively, understand different leadership styles and work with people from a broad range of experiences and cultural backgrounds. This benefits the company as a whole because I will be able to contribute to and facilitate discussions and decision making across a wider range of issues in the business.

5. I'LL RETURN WITH A PERSONAL ADVISORY BOARD that will provide me with a professional network and support group on which to draw. Collectively, the program leaders have over 50 years of organizational experience representing the business (consumer & industrial), consulting, education and non-profit sectors. They have worked in leadership roles for extended periods overseas as well as in the US, and are experienced developers of current and future leaders. The expertise of the guides and participants will increase my access to creative solutions for common business problems.

6. THIS IS A HIGH IMPACT OPPORTUNITY FOR LEADERSHIP GROWTH that shows that our Company cares about developing its talent.

